

Economic Recovery Fund

Appendix A - Mid-Term Impact 2021/22

UPRN 009 School Meals

- The investment has been pivotal.
- Avoided school meal prices for the period

UPRN 016 Sector Support for Tourism and Culture – Fee Waiver

- Increase in number of partners
- Improved collaboration with the private sector
- Promote and Market

UPRN 017 Sector Support for Tourism and Culture - Grants Tourism Fund

- Well received investment despite the challenges associated with materials and labour
- 46 artists and creative practitioners received support totalling £64,865

UPRN 018 Cultural Recovery Plan

- Provided the opportunity to enter into new contracts
- Initially some confusion with partners over which 'Recovery Fund' was being utilised leading to significant communication issues with Arts Council's Recovery Fund.

UPRN 020 Marketing Campaign (Tourism Marketing platforms)

- Provided the opportunity to explore two platforms
- The new TikTok campaign provided the opportunity to reach out new audiences
- The contract is very well received.

UPRN 021 Free Use of Sports

- The initiative has been well received by the local sporting community.
- There has been instances of antisocial behaviour in respect of particular team sports, in the senior age group. This has been discussed with leagues.

UPRN 028 LED Upgrade

- £175,000 spent on cable faults, purchasing new floodlight for City Centre and replaced 78/300 lights in the Gower.

UPRN 033 Place Brand

- The availability of external grants for branding and covid recovery /place making has shifted the emphasis.

UPRN 035 Street Arts Infrastructure

- Capacity has been difficult at this time.

UPRN 039 3G Pitch Phoenix Centre

- Working with CBS, and appointed consultant to support procurement has ensured timely contract award in line with timescales set.
- Procurement exercise undertaken with some contingency remaining within overall budget

UPRN041 Free Use of Sports

- Tranche three completed.

UPRN 049 Match Funding for the Purchase of ULEV for Waste Collections

- Trial of electric RCV has been relatively successful even if limited in scope
- Enhanced the facility, limiting returning officer time to undertake further responsive works.
- This will allow resource to be allocated new priorities.

UPRN 055 Pilot Pop UP Energy Advice Centre (10 weeks in City Centre)

- Extended to Nelson Street until end of April
- Hub will go on tour of county at various community locations through the month of May.

UPRN 065 Feasibility Study: Mapping Local Produce and shorten Supply chains in Swansea

- Work with Swansea Food Partnership and local food activity shows an increase in Swansea sourced food and drink demand increasing, and a desire to shorten supply chains.

UPRN070 Continued suspension of Library book fines 22/23

- Benefits the communities
- Compensates for lost income